



## GENERAL RECOMMENDATIONS FOR INBOUND TOURISM STAKEHOLDERS IN DEVELOPING COUNTRIES

### Checklist

- Facilitate community-based tourism to avoid leakage and support local economies, especially in rural areas
- Create thematic routes to bring tourism into remote regions
- Attract backpackers and trekking adventurers
- Apply sustainable and ecological principles to protect the environment (natural asset)
- When including conservational elements into itineraries, also consider the demand side
- Increase positive online marketing activities to attract adventure tourists
- Involve the local community in the planning and building stages (tourism products and infrastructure as well as climate change adaption and disaster risk reduction)
- Empower women working in tourism; it will benefit the entire community
- Avoid culture loss by product diversification
- Install community funds for fairer benefit sharing
- Invest in soft tourism infrastructure (clean trails, guide training, etc.)
- Use SLFT or the empowerment framework to measure the tourism impact on the community